







ADDITIONAL EVENT & EXHIBIT IMAGES

aidscanada.ca

Canada Pavilion 2018: Building on Our Diversity

The Canada Pavilion was designed as an open concept space, with three primary areas for delegates to engage:

Touchscreens for visitors to browse through Canadian HIV research, programs, and policies on display.

A **discussion area** hosted presentations by Canadian researchers, program managers, and community activists, and allowed space for networking.

A **photo backdrop** drew visitors and boosted social media engagement.

The Honourable Ginette Petitpas-Taylor, then Minister of Health, visited the Pavilion and took part in an Indigenous welcome by Valerie Nicholson, and a video screening.









Canada Pavilion 2018: Building on Our Diversity

Activities at the Canada Pavilion included an interactive resource bank, a variety of live presentations, and the launch of a video, "Positive Living: HIV Stories from Canada".

Canada Pavilion team consisted of CAGH staff and the first-ever Canada Pavilion Travel Grant recipients, who welcomed visitors to the space.













Canada Pavilion 2020 (virtual) Resilient Together

Due to the global impact of COVID-19, AIDS 2020 was conducted virtually. The Canada Pavilion was a customized exhibit operating on the conference's platform. 7 Key elements were included to create an engaging and informative display:

- 1. Welcome Video—Available here
 - 2. Overview (key documents)
 - 3. Live Sessions—Available here
- 4. Resource Hub—Available here
 - 5. Virtual Photo Booth
 - 6. Quiz
 - 7. Live Chat





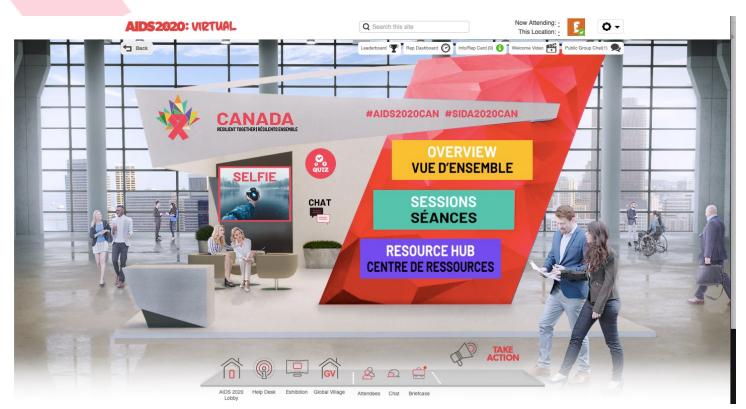
Above: Winners from the 'Selfie in Canada' contest



Above: Exhibition hall screen directing delegates to the exhibitors



Above: Chat feature enabled live chats with visiting delegates

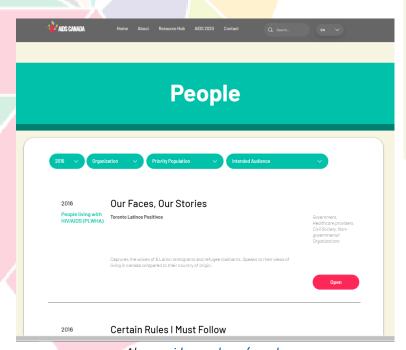


Above: Canada Pavilion Virtual Exhibit

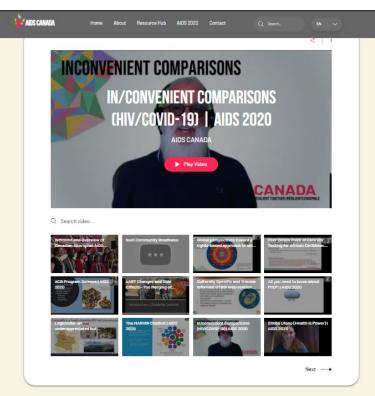
Canada Pavilion 2020 (virtual) Resilient Together

CAGH developed a separate website to overcome limitations created by the conference's virtual platform.

AIDSCanada.ca houses a variety of content from the Pavilion, such as recordings of the sessions and the Resource Hub, and continues to be updated and maintained post-conference.



Above: aidscanada.ca/people



Above: aidscanada.ca/sessions



Note: All materials also available in French at <u>SIDACanada.ca</u>



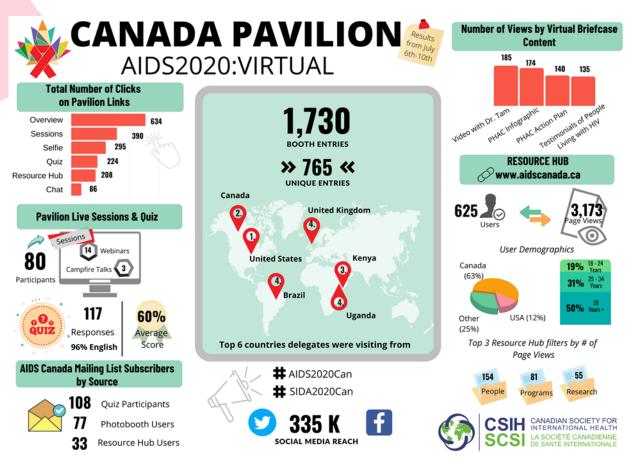
Above: aidscanada.ca

Canada Pavilion 2020 (virtual) Resilient Together

Delegate evaluations were embedded within the interactive quiz, which featured prizes and certifications of completion as incentives. Evaluation data from all sources was compiled into engaging infographics for knowledge dissemination.







Canadian Conference on Global Health (CCGH)

CAGH has extensive experience coordinating large-scale and high-traffic events, including the annual Canadian Conference on Global Health. CCGH enters its 28th year in 2022.





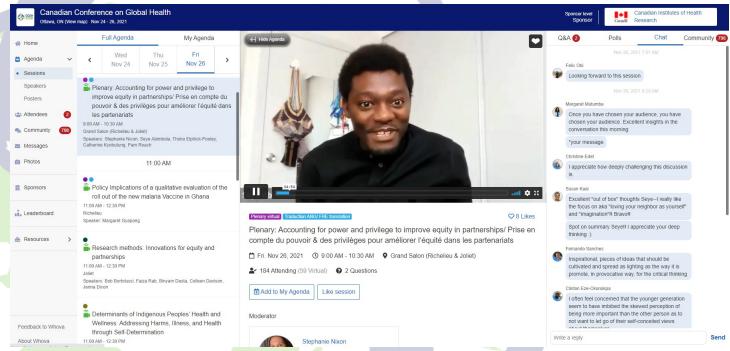








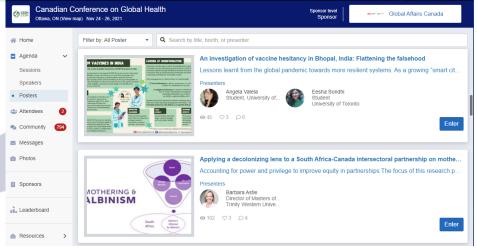




Abov<mark>e: CCGH We</mark>b Portal for Virtual Delegates—Live Sessions

CCGH 2021: Hybrid

In November 2021, the 27th Global Conference operated as a hybrid event. All elements were accessible to everyone with some sessions consisting of entirely virtual, entirely inperson or hybrid panels and presentations.



Above: CCGH Web Portal for Virtual Delegates—Poster Presentations



Above: CCGH Hybrid Plenary

Events at a Glance

CAGH managed the 2016 Global Symposium on Health
Systems Research. This event welcomed more than
2,000 delegates to Vancouver for five days of highprofile panels, satellite sessions, workshops,
learning events, social events and a large exhibitor
and poster hall.













CSIH recently hosted a panel discussion as a side event to **Women Deliver 2019**, the world's largest conference on the health, rights, and well-being of women and girls.

CSIH draws on lessons learned from planning the annual World Hepatitis Day campaign in Canada, hosting 8 annual events in Ottawa.