

The Role of the Scaling Up Nutrition (SUN) Movement in Increasing Multi-stakeholder Efforts to Improve Nutrition

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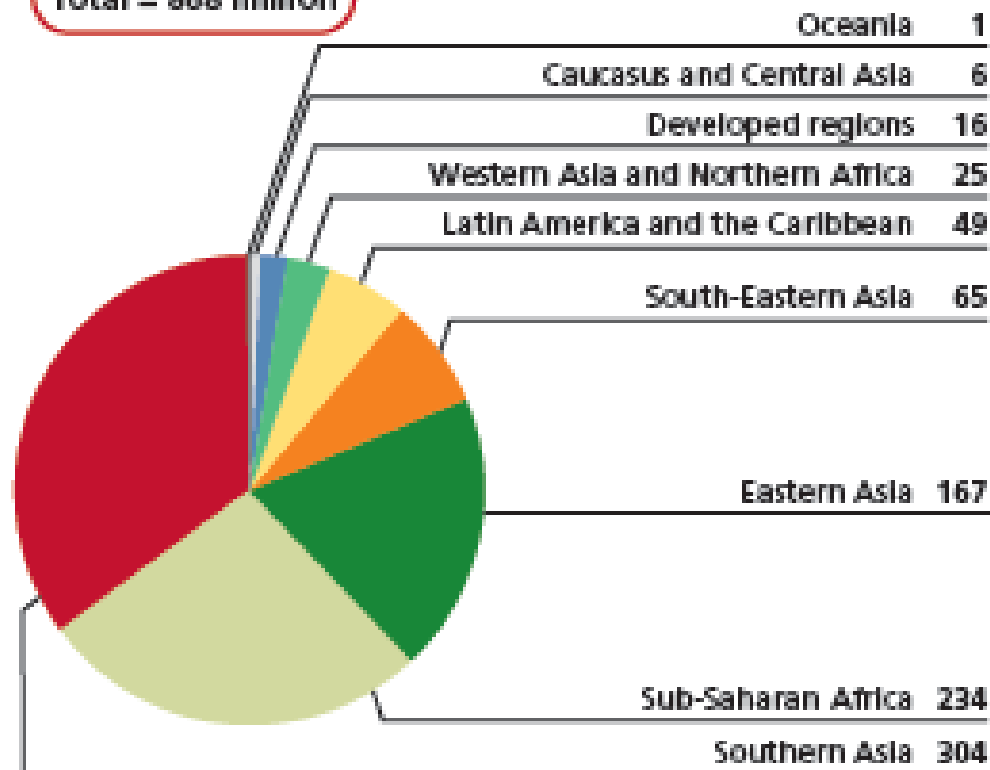
Micronutrient Initiative

WHY IS NUTRITION A GLOBAL CONCERN?

Global hunger still affects 1 in 8 people

Undernourishment in 2010–12, by region (millions)

Total = 868 million

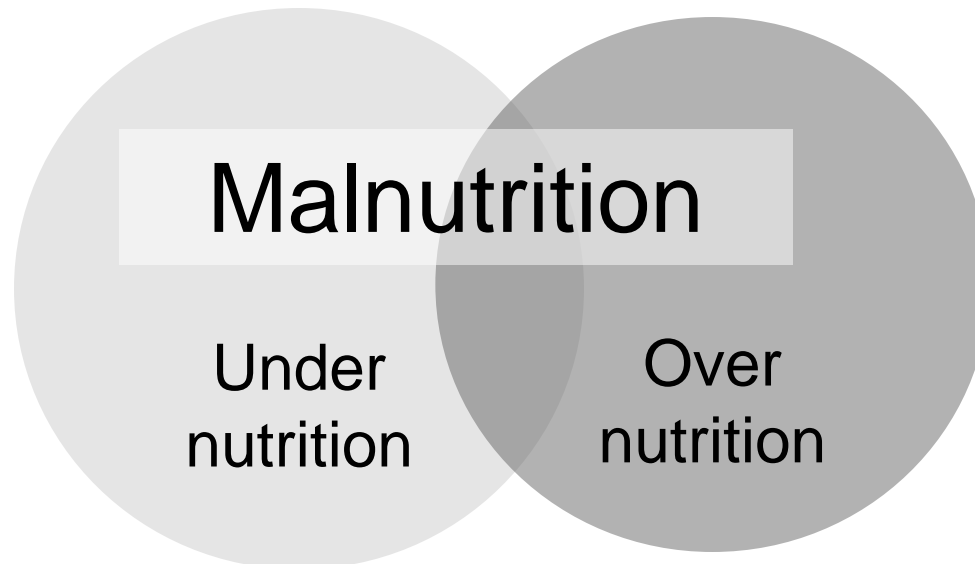


Source: FAO.

... malnutrition affects one in four people ...

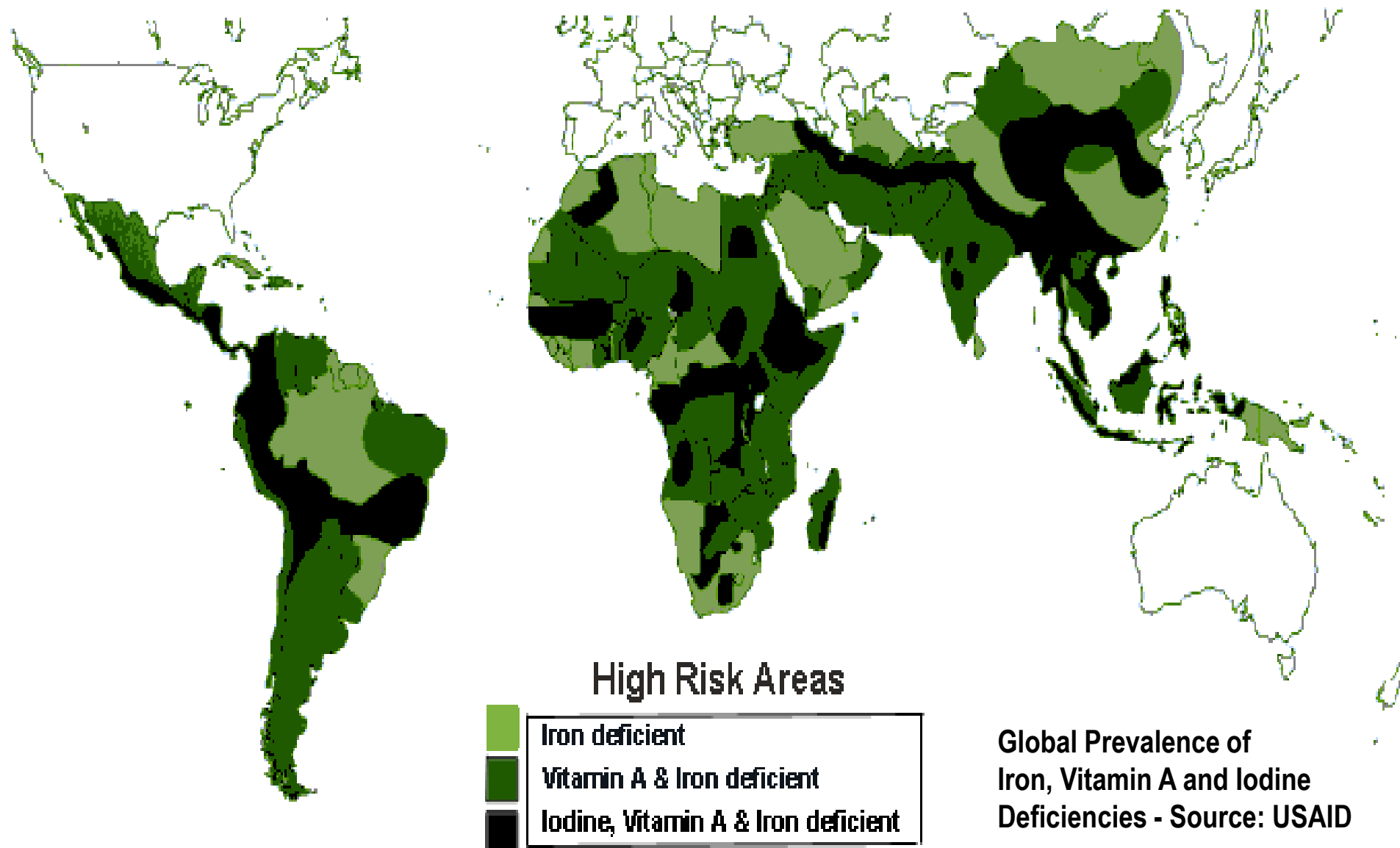
So what is malnutrition?

- A range of conditions that hinder good health caused by inadequate or unbalanced food intake, poor absorption of food consumed and/ or by repeated infectious diseases



- Micronutrient malnutrition alone affects over 1.6 billion – one in four people lack the vitamins and minerals that are essential to their survival, health, well being and/or proper development

.... all over the world



Although we know what to do ...

THE LANCET

Series on Maternal & Child
Undernutrition: Jan 16, 2008

Presents strong evidence of what works - for
maternal and child undernutrition and survival

... the potential high returns on investment



Key actions on nutrition assessed by top
economists as best possible investments

... and how much it would cost ...

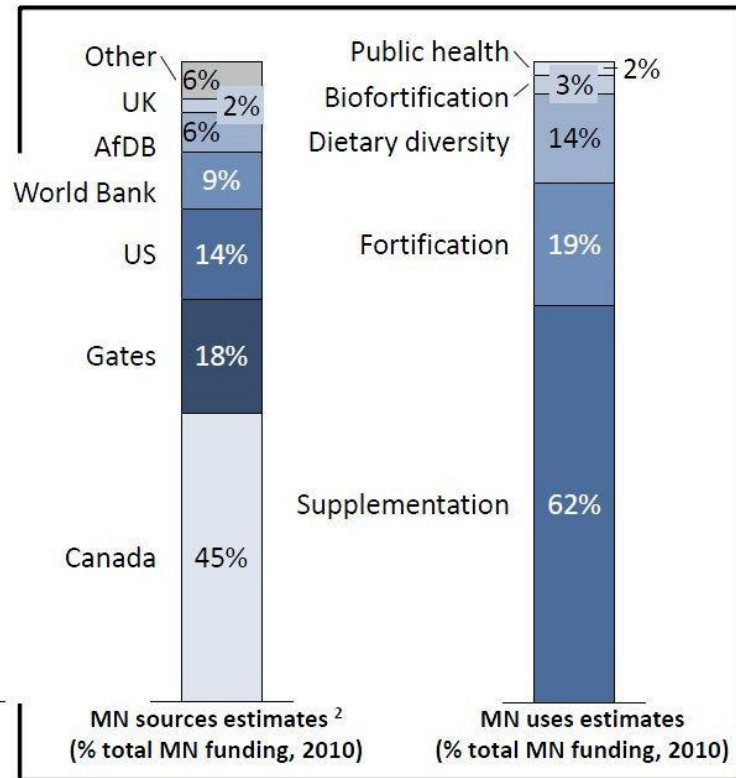
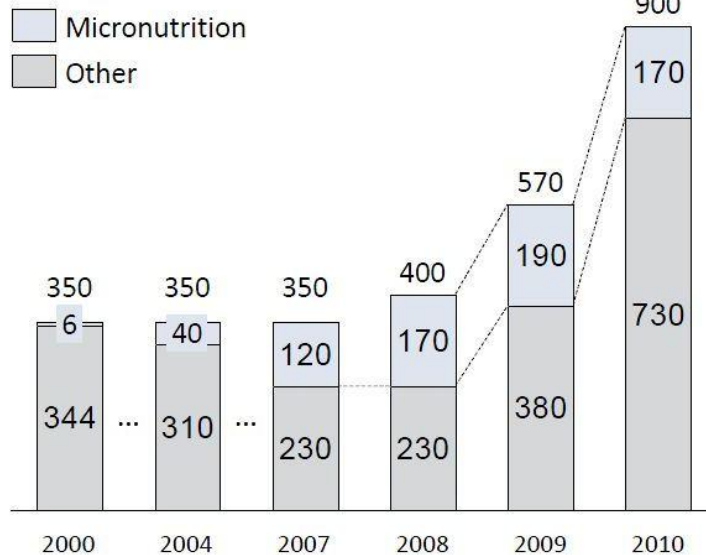


THE WORLD BANK
Working for a World Free of Poverty

[Scaling Up Nutrition](#)
[A Framework For Action](#)

Nutrition Investments: Canada has been a global leader

Approximate funding for micronutrition (MN)¹
(\$ Million USD)



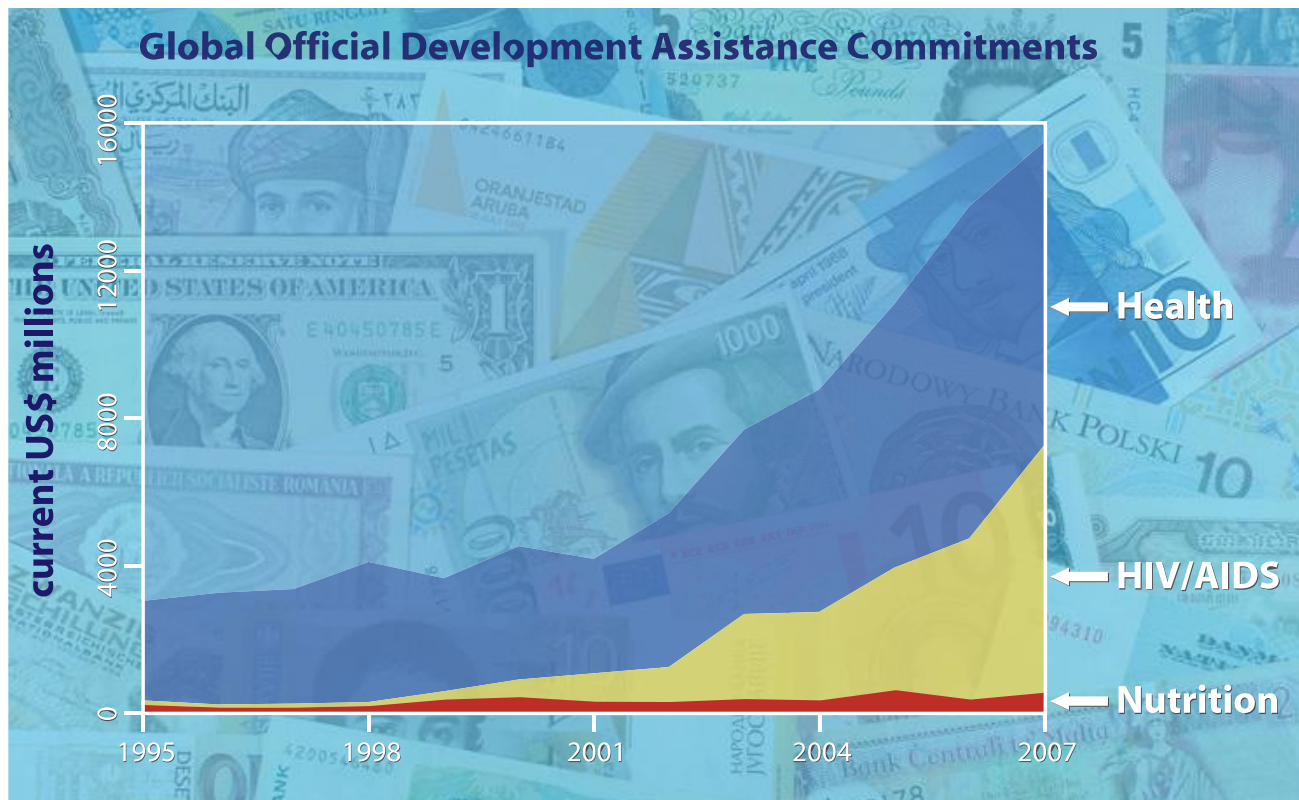
1. Estimates for total nutrition 2000-04 and 2004-07 based on "Malnutrition: How much is being spent?" Médecins Sans Frontières, 2009. Estimates for 2008-2010 based on MSF methodology of adding up nutrition-related projects under five OECD-CRS codes. Proportions of nutrition-related programs under each code are assumed constant from 2007 to 2010

2. Sources and uses estimated based on Dalberg review of major donor programs and disbursements in 2010. For multi-year programs, annual disbursements were assumed to be constant. For 2005 to 2010 period, CIDA was the largest contributor to ODA for micronutrition (~32%); other major donors included USAID (~20%), the Gates Foundation (~18%), the World Bank (9%), DFID (6%), and Irish Aid (3%)

Source: OECD-CRS database; "Malnutrition: How much is being spent?" Médecins Sans Frontières, 2009; Dalberg analysis

... But overall, nutrition remains hugely under resourced

- Malnutrition remains the single largest cause of child mortality, yet investment remains minimal



why...?

In short ...

- Nutrition is everyone's problem - but nobody's responsibility





WHY THE SUN MOVEMENT DEVELOPED...

Why SUN was needed

Among other reasons ...

- Fragmented efforts, not always country led or coordinated
- Better Food Security does not always lead to ≠ Better Nutrition
- Nutrition was not a country or donor priority
- No nutrition Ministry = hard to allocate accountability & funds
- Nutrition was not integrated into other sectors and programs

What is the SUN Movement?

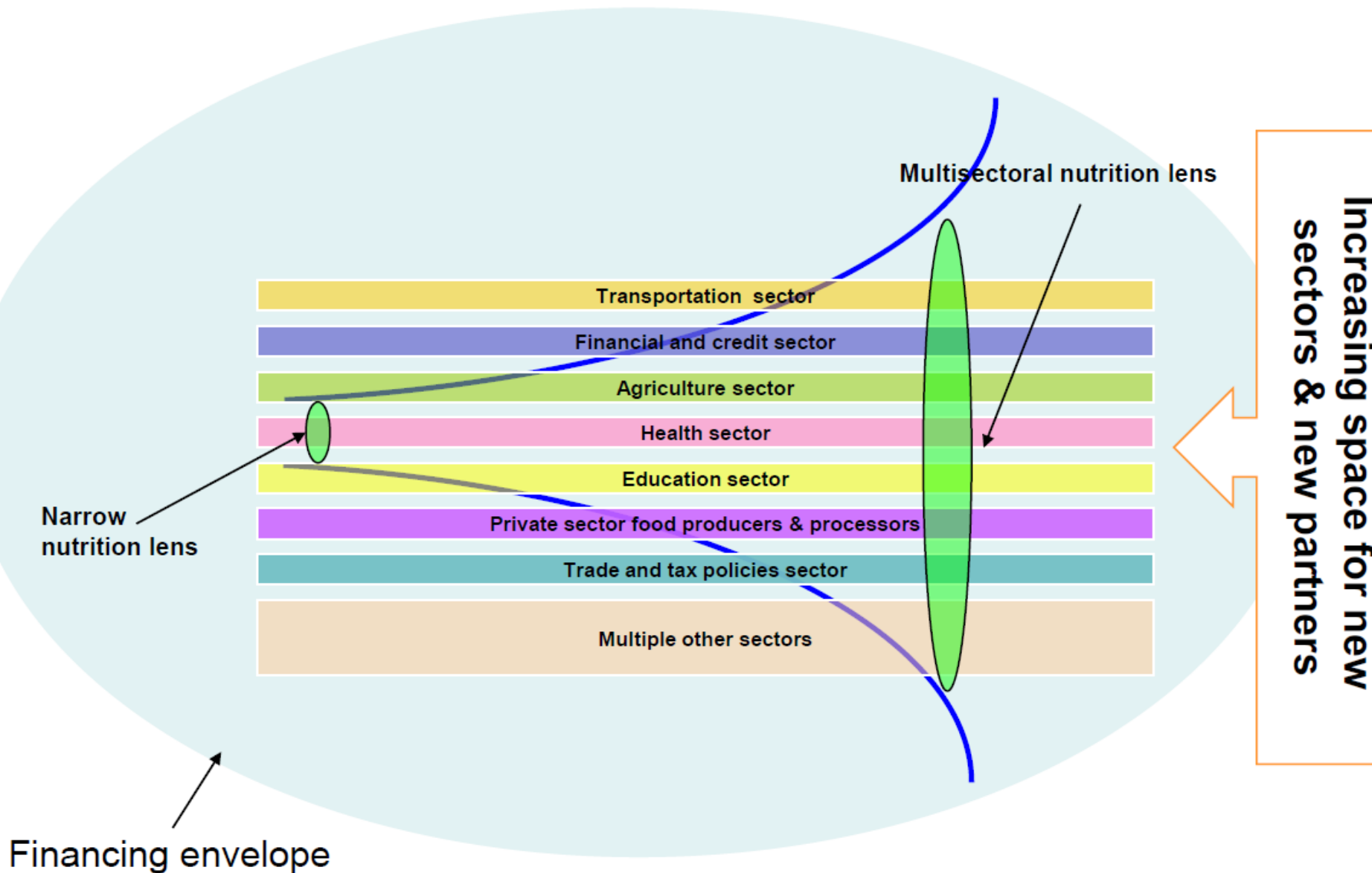
A country-led, global effort to advance health and development through improved nutrition

Over 100 organizations, led by 30 of the 36 country governments with the highest burdens, coordinated by a lead group through:

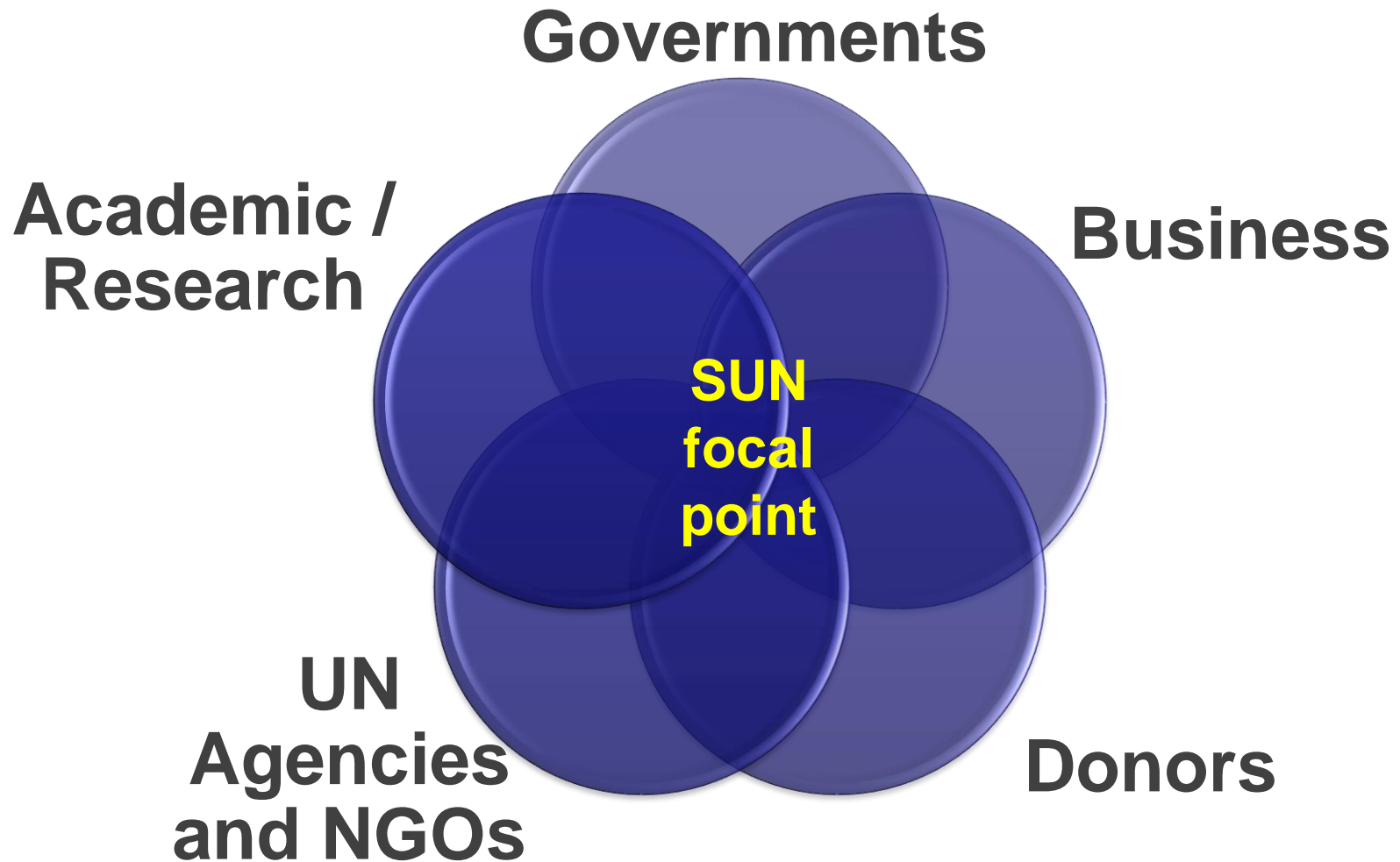
- Country Network
- Civil Society Network
- Business Network
- Donor Network
- United Nations Network

WHAT IS INNOVATIVE ABOUT THE PARTNERSHIP?

SUN increases space for action on nutrition across multiple sectors



**SUN creates space
for partnerships between different actors**



WHAT ARE THE CHALLENGES TO THIS PARTNERSHIP?

Challenges

- Keeping donor and country governments engaged to ensure momentum will be harnessed, political will and funding secured, and progress accelerated
- Tracking progress and ensuring accountability
- Improving understanding of the role of nutrition across sectors – and finding ways for nutrition successes to be seen as integral to other sector's successes
- Keeping messaging consistent, current and active
- Finding ways to engage new partners – ie private sector – in ways that assure progress for the poorest

WHAT ARE SOME OF THE LESSONS LEARNED?

Success Factors so far

The focus on country leadership and high burden areas

- Improves country ownership and scope for achieving results

Solid support from key actors such as Canada

- Leading donor in SUN donor network
- High level championship and lobbying for nutrition
- Nutrition integrated into \$1.1 billion G8 Muskoka Initiative

Building and sustaining momentum is key

- To consolidate buy-in and further growth at all levels

Support from committed networks delivers results

- Expertise and funding is being applied to support country plans

**WHERE DOES SUN WANT TO
BE IN FIVE YEARS?**

Real progress on key metrics

- **Global targets for 2025 endorsed by the World Health Assembly:**
 - **30% reduction in low birth weight**
 - **50% increase in exclusive breastfeeding rates for the first six months**
 - **40% reduction in stunting among children under five**
 - **Reduction in childhood wasting to less than 5%**
 - **50% reduction in anaemia in women of reproductive age**
- **Progress on metrics/indicators prioritized by UN Commission on Information and Accountability for Women's and Children's Health**
- **Progress in support of Muskoka Initiative goals**

Thank You Canada...



Canadian International
Development Agency

Agence canadienne de
développement international

I would like to acknowledge the strong and visionary support from the Government of Canada for its leadership in the SUN movement, its support for scaling up micronutrients, and for its championship & inspiration of increased international commitments to scaling up nutrition

