

Communications Manager

The Canadian Association for Global Health (CAGH) is hiring a full-time Manager of Communications to effectively profile and give visibility to its activities, key programs and events. This includes the planning, creation and/or curation, and implementation of creative online content across a several digital mediums, maintenance of website and all ancillary websites, management of social media channels, and monitoring and reporting of digital analytics and trends. Applicants must be bilingual (English and French) and be able to demonstrate 3 or more years of related experience.

Application Deadline is 4pm ET, September 21, 2022. Please submit applications to info@cagh-acsm.org Applications should include your resume and cover letter explaining why the position interests you and how your skills and experience make you a suitable candidate.

About the Canadian Association for Global Health

The Canadian Association for Global Health (CAGH) is a non-governmental organization that works both domestically and internationally to promote health equity and strengthen health systems. CAGH brings the Canadian global health community together to better achieve a shared goal of improving health worldwide. CAGH accomplishes this mission by:

- Providing spaces for its members and global health practitioners broadly to share knowledge and build partnerships
- Improving health systems through international projects
- Preparing future global health leaders

CAGH serves as an umbrella organization for approximately 500 members from Canada and abroad who have an interest in global health and development. CAGH partners with Canadian non-governmental organizations, community-based groups, public health units, health care professionals, academia and people with lived experience to implement a variety of programs and knowledge exchange networks.

CAGH is centrally-located in downtown Ottawa, with flexible in-person and virtual work schedules. If you are passionate about health equity – we want you on our team!

Job Description

Position Title: Communications Manager

Location: Ottawa preferred, if virtual - occasional travel to Ottawa may be required

Reporting To: Executive Director & Communications and Advocacy Director

Level of Effort: Full-time

Salary range: \$60,000 - \$68,000

Duties and Responsibilities:

Planning and Management

- Create and implement communications plans for CAGH projects, programs, and events
- Manage internal inputs and outsourced services in support of communications deliverables
- Prepare and report on digital analytics and trends. Maintain records of media coverage and collate analytics and metrics.

Digital and Online Communications:

- Write, create and post social media content for CAGH, its projects (including Health Systems Global), and manage social communities.
- Write, edit, and distribute content that communicates project activities, including publications, through online channels (website and e-newsletters)
- Design and maintain websites using Drupal, CMS or other platforms as directed to create pleasant, user-friendly experiences
- Integrate all channels of communication (social media, email, print, and digital marketing) to ensure content is current, accurate and reflects a web presence aligned with all associated activities, and that brand identity is reflected accurately, appropriately, and consistently.
- Media monitoring and social listening.
- Ensures all materials produced by CAGH are bilingual

Project/Program and Event Support:

- Raise awareness of project/program activities and events through owned digital channels and social networking sites, (e.g. Facebook, Twitter, Instagram/LinkedIn, YouTube), blogs, link-sharing, and email marketing.
- Assist team members in the preparation and formatting of publications and reports.
- Attend organization's events and provide corresponding live coverage on social media.
- Assist in other duties as reasonably requested by the Executive Director and Director, Communications and Advocacy

Qualifications

- Must be bilingual in English and French.
- University degree or college diploma in a related field (marketing, communications, graphic design, etc.).
- Minimum of three years' experience in the communications field, preferably within digital media.
- Strong knowledge of website design software, graphics/editing software, social media platforms, google analytics or other relevant software.
- Experience in graphic design and/or video production or editing is an asset.
- Experience in a not-for-profit environment.
- Understanding of public health and/or global health is an asset.